

Benefits for Cities and Counties

Community Climate Action with Ennovationz
now available in the San Francisco Bay Area

Local governments achieve significant sustainability results for almost no cost with the Ennovationz Community Climate Action program. Ennovationz partners with you to plan the program, and then we do all the work to implement and track, giving you up-to-date insights into your community's residential greenhouse gas emission, electricity, natural gas and water conservation.

ACCELERATION OF LOCAL PROGRAMS

The Ennovationz system is ready to accelerate your sustainability programs. Residents use our free online and telephone services to benchmark their home energy use and prioritize energy efficiency upgrades. We connect residents to local programs, incentives, and rebates, including Property Assessed Clean Energy (PACE) financing.

COST-EFFECTIVE GREENHOUSE GAS SAVINGS

Residential energy use accounts for 20% of US greenhouse gas emissions, according to the US Environmental Protection Agency. Energy efficiency in buildings is one of the key climate change mitigation strategies.

Ennovationz helps local governments reduce emissions from energy use in the hard-to-reach existing home sector. Our powerful online tools and telephone consultations identify cost-effective solutions for residents and motivate and support action.

WATER CONSERVATION

Ennovationz can help local governments and residents achieve water conservation goals. Coming soon to selected cities, we will be able to track resident water bills and provide detailed telephone water conservation coaching.

PROGRAM TRACKING, VERIFIED WITH ENERGY BILLS

The Ennovationz web dashboard for your community gives you an up-to-date view of program performance and information on resident actions that would be costly and difficult to obtain otherwise. We verify savings from actual utility bills, and automatically track for you:

- ➔ Number of group participants
- ➔ Progress toward greenhouse gas reduction goal
- ➔ Collective utility savings and usage patterns
- ➔ Popular green home activities

THE POWER OF INFORMATION... GROUPS

Because people like to compare themselves to groups, and because people achieve more when they set specific goals, Ennovationz employs social marketing principles into our online tools:

Social Norms: We give participants the opportunity to instantly compare their energy and greenhouse gas emissions to similar homes and to the group.

Commitment & Feedback: We give people the opportunity to commit to a personal greenhouse gas savings goal and track progress against it.



BENEFITS TO RESIDENTS

Ennovationz brings localized, expert coaching to your residents. We offer our training in the latest industry energy protocols to your residents for free. Residents use our online tools to compare their home energy use to similar homes in the community. They learn about energy and water efficiency, and create a plan to green their home and track progress over time. Telephone consultations are free. When appropriate, Ennovationz connects residents to local programs, qualified energy auditors, and contractors, boosting local green jobs.

LEARN MORE, GET STARTED TODAY

www.Ennovationz.com Call us 650/625-0868, or email to set up an appointment: government@ennovationz.com