



# Community Climate Action with Ennovationz

for cities and counties in the San Francisco Bay Area



Save Energy & Water.  
Reduce Greenhouse Gas Emissions.

New program available for cities and counties provides free resources to help residents increase home efficiency and reduce costs

## How to get started...

### Step 1: contact an Ennovationz expert

Call or email us for an appointment. Ennovationz staff will you get started.

### Step 2: we help you create a plan and set goals

We partner with you to help you define your goals and program. For a nominal fee, we create and manage your group website on [www.Ennovationz.com](http://www.Ennovationz.com)

### Step 3: we implement the plan & track results

With free online resources and phone consults, plus referrals to local contractors and auditors when residents need services, we help your community bridge the gap between interest and action.

You can log onto your group webpage to track community actions, greenhouse gas emissions, and electricity and natural gas savings.

## Coming soon: water efficiency

Ennovationz will offer water bill analysis and water efficiency coaching via telephone consults for selected cities.



### Who Is This Energy Efficiency Program For?

City and County governments looking for a cost-effective solution to help residents increase home energy and water efficiency. The Ennovationz program reduces costs and greenhouse gas emissions using an innovative approach.

### How Does the Program Work?

#### Free Access for All Residents

We benchmark homes, connect residents to solutions, track utility bills over time, and provide abundant localized information.

#### Your Own Group Webpage

Help your residents take action with a group page on [Ennovationz.com](http://Ennovationz.com). Residents can join your group to learn about the program, participate in popular group activities, and see collective energy and carbon savings. Residents' home energy results are aggregated into your program results.

#### Access to Solutions, Rebates and Financing

Our consumer-facing tools accelerate resident adoption of rebates, incentives, and financing programs. We are ready to connect your residents to your local energy efficiency financing program, also known as Property Assessed Clean Energy (PACE) bonds. Residents can use our tools and get expert advice on how to benchmark their homes and prioritize upgrades. Our secure bill-capture functionality monitors savings over time.



**LEARN MORE, GET STARTED TODAY**

[www.Ennovationz.com](http://www.Ennovationz.com) Call us 650/625-0868, or email to set up an appointment: [government@ennovationz.com](mailto:government@ennovationz.com)

## Program Tracking

Behind the scenes, our online tools track program performance, giving you critical feedback on progress toward your goals.

You'll get an up-to-date view of popular community actions, overall greenhouse gas emissions, collective energy savings, and more.

Coming later in 2010 for selected cities, Ennovationz will also offer water bill tracking.

## Greenhouse Gas Solutions

The Ennovationz program for local governments can help cities and counties meet AB 32, California's Global Warming Solutions Act, which requires a 20% statewide reduction in greenhouse emissions by the year 2020.

## Why Should a City or County Participate?

Cities and counties can achieve significant results with little cost and staff time. For a nominal fee you begin to see results as soon as residents register on our site.

## Benefits of Energy Efficiency

Energy efficiency is the most cost-effective, fastest method to reduce greenhouse gas emissions.

## Solutions

Ennovationz connects residents to the right energy and water solutions for each resident, based on their home's current energy use and their green aspirations.

Solutions include everything from habits and light bulb changes to insulation and solar. We help residents take advantage of rebates, incentives and local financing programs such as PACE, and bridge the gap from interest and action.



## About Ennovationz

Ennovationz is a Mountain View, CA, company founded by Martha Amram, PhD, and a team of sustainability, operations and marketing experts. We are a certified green business, and certified for Tier 1 and other industry energy efficiency audits. We have provided energy and water audits to hundreds of homes in the San Francisco Bay Area. Now, we bring our know-how and experience to your community through online and telephone services, and refer to other local companies for in-home services.

## How do we offer our expertise for free?

We're able to offer our expertise for free because we are paid when we connect residents with local energy auditors and contractors. These connections accelerate green jobs in your community and ensure qualified service from vetted e:



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